

59TH ANNUAL



SOUTHERN  
AGCREDIT

PRESENTS THE



# DIXIE NATIONAL

LIVESTOCK SHOW  
AND RODEO

JANUARY 5 - FEBRUARY 18  
2024

[DIXIE NATIONAL.ORG](http://DIXIE NATIONAL.ORG)



Photography by  
Madison Williams

# WELCOME TO THE 2024 Dixie National Livestock Show & Rodeo



Step into the world of cowboys and cowgirls at the 59th Annual Dixie National Livestock Show and Rodeo! This "Genuine Mississippi" event draws in passionate rodeo enthusiasts, talented 4-H and FFA members, dazzling rodeo queens and spectators to the Mississippi State Fairgrounds. For six thrilling weeks, the Fairgrounds transforms into a hub of equine and livestock shows, the Dixie National Rodeo, the prestigious Sale of Junior Champions, Rodeo Days Expo, the Mississippi Ag and Outdoor Expo, the Dixie National Steakhouse and the Dixie National Parade.

We are thrilled to announce that Southern AgCredit will be returning as the title sponsor for the Dixie National Livestock Show and Rodeo. Mark your calendars for the exciting rodeo action taking place February 9-11 and February 14-17 at the Mississippi Coliseum. Don't miss out on the incredible entertainment of the biggest rodeo east of the Mississippi River, complete with concerts after each performance.

The Dixie National Parade will make its way through downtown Jackson on February 10. This year's theme is "Mississippi - Where Music Was Born!" The parade will feature an array of rodeo queens, marching groups, floats, car and tractor clubs, riding groups, dignitaries, the famous Dixie National Wagon Train and much more.





Make the most of your time at the Rodeo by exploring the incredible events happening at the Mississippi Trade Mart. From February 9-11, Dixie National Rodeo Days will offer Rodeo enthusiasts a chance to explore the world of agriculture and rodeo. Witness the electrifying Dixie National Rodeo up close through educational exhibits and retail vendors that cater to all ages. Don't forget to save the date for the spring edition of the Mississippi Ag and Outdoor Expo February 16-18.

The pinnacle of the junior livestock show circuit in Mississippi is the annual Dixie National Sale of Junior Champions. Last year 1,257 Mississippi 4-H and FFA youth exhibited 2,153 head of livestock during the Dixie National Junior Livestock Round-up. Forty-eight of the animals were sold during the Sale of Junior Champions grossing a total of \$456,285. This set a new record sale total over the 54-year history of the Sale. Additionally, the Sale of Champions Promotion Committee awarded 39 scholarships totaling \$61,500, bringing the total scholarship money awarded since 1993 to over \$1.1 million.

We can't thank our amazing sponsors enough for their unwavering support, which allows us to bring you top-notch entertainment and the best rodeo talent year after year. It's incredible to witness the remarkable growth of this event, now standing as the most prestigious rodeo east of the mighty Mississippi River. We're thrilled to carry on this tradition and invite you to join us in experiencing the "Greatest Show on Dirt!"

*Andy Gipson*

**Andy Gipson**  
Commissioner of Agriculture and Commerce

 [DixieNational.org](http://DixieNational.org)  
 [Dixie National Rodeo](https://www.facebook.com/DixieNationalRodeo)  
 [@dixienationalrodeo](https://www.instagram.com/dixienationalrodeo)  
 [@dixie\\_rodeo](https://twitter.com/dixie_rodeo)

Southern AgCredit is pleased to present the 59th Dixie National Livestock Show and Rodeo. This event showcases the best of rural life, bringing together both competitors and spectators across a broad landscape of agriculture, small towns, family fun and our love of the farm.

We understand. Founded 108 years ago, Southern AgCredit continues to passionately support our rural communities and agriculture by providing reliable credit and financial services tailored to agriculture and rural life. We are proudly one of the largest rural real estate lenders in Mississippi. We are especially committed to young, beginning and small farmers and ranchers through our specialized lending programs, educational scholarships and numerous sponsorships.

As a rural lending cooperative, our borrowers are our owners. This means our borrowers share in the success of our organization by receiving annual cash dividends which return money directly back into their pockets. It's one more way we continue to support our borrowers and their communities.

We are passionate about life outside the city limits, and we know you are as well. But you don't have to be a farmer to benefit from Southern AgCredit. Whatever your idea of the farm, recreational property, country home or rural living is to you, we can help you achieve it. We are ready to finance your rural dreams today.

We are grateful for the opportunity to continue to partner with the Dixie National Livestock Show and Rodeo. We look forward to seeing you in the livestock shows and the rodeo!

*Phillip D. Morgan*

**Phillip D. Morgan**  
Southern AgCredit Chief Executive Officer



## General RODEO INFORMATION

Friday, February 9	_____ 7 p.m.
Saturday, February 10	2 p.m. & 7 p.m.
Sunday, February 11	_____ 2 p.m.
Wednesday, February 14	_____ 7 p.m.
Thursday, February 15	_____ 7 p.m.
Friday, February 16	_____ 7 p.m.
Saturday, February 17	2 p.m. & 7 p.m.

The concert begins immediately following each Rodeo performance.

### Rodeo Days

February 9-11

Trade Mart - Hall A & B

Friday, Feb. 9	— 12 p.m. - 7 p.m.
Saturday, Feb. 10	— 10 a.m. - 7 p.m.
Sunday, Feb. 11	— 10 a.m. - 5 p.m.

### Dixie National Steakhouse

Feb. 2-8	— 11 a.m. - 7 p.m.	Feb. 11	— 11 a.m. - 7 p.m.	Feb. 14-17	— 11 a.m. - 7 p.m.
Feb. 9 & 10	— 11 a.m. - 10 p.m.	Feb. 12 & 13	— CLOSED	Feb. 19	— 10 a.m. - 7 p.m.

### TICKET PRICES

**\$20, \$30, \$35, \$40, \$45**

(fees not included)

Children under 18 months  
receive free admission.

Tickets can be purchased at the Coliseum  
Ticket Office or online at Ticketmaster.com.  
Buy tickets in advance for best prices.  
Additional fees may apply for day of show.

### Dixie National Afterparty

February 9 & 10

Trade Mart - Hall C

Friday, Feb. 9	— 10 p.m.
Saturday, Feb. 10	— 10 p.m.

\$20 for under 21, \$15 for 21 and older.

## 2024 RODEO SPONSORS

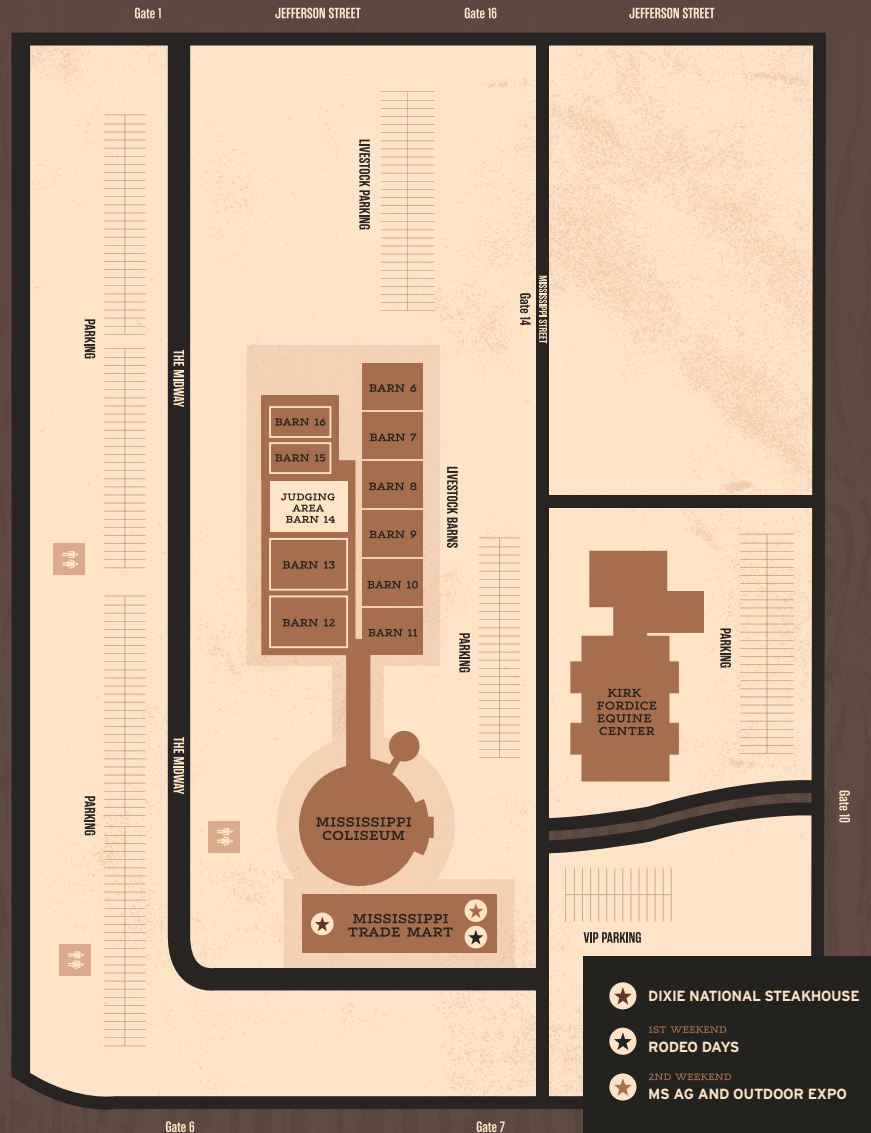


### SPECIAL THANK YOU

Thank you to Harper and Morgan Rodeo for supporting the Dixie National Rodeo for over 40 years. With your continued support, the "Greatest Show on Dirt" has become a longstanding tradition for families across the region. Thank you to the following: Announcer Andy Stewart, Production Manager Jacob Moorhead, Time Keeper Taylor McNair, Secretary Donna Austin, Sound Manager Randy Mayer, Bull Fighters Cade Parks and Austin Rudloff, Pick-Up Men Shawn Calhoun and Justin Pender, Rodeo Clown Dusty Myers, Special Entertainment Ryder and Bobby Kerr.



# 2024 RODEO MAP



## MISSISSIPPI AG AND OUTDOOR EXPO

JACKSON, MS • FEBRUARY 16-18, 2024

The Mississippi Ag and Outdoor Expo is the largest display of everything for the outdoors in Mississippi – and a special “Spring Edition” is coming to the Trade Mart the second weekend of the Dixie National Rodeo! Rods, reels, bows, UTVs and ATVs, tractors, farm equipment, power equipment and more – you can find it all with special Expo pricing at the Ag and Outdoor Expo.

### Second weekend of the Rodeo!

**\$15 Adults • \$5 Kids 12 & Under • FREE Kids 5 & Under**

**FRIDAY**  
12 P.M. - 7 P.M.

**SATURDAY**  
10 A.M. - 7 P.M.

**SUNDAY**  
10 A.M. - 5 P.M.  
FREE Kids 12 & Under



[MississippiOutdoorExpo.com](http://MississippiOutdoorExpo.com)



[MSAgandOutdoorExpo](https://www.facebook.com/MSAgandOutdoorExpo)

# 2024 SCHEDULE OF EVENTS

## DAILY SHOWS AND TIMES

### Friday, January 5 - Sunday, January 7

8 a.m. — Dixie National Cutting Horse - Equine Center

### Miss Dixie National Rodeo Pageant

Saturday, January 13

9 a.m. — Horsemanship - Equine Center

4 p.m. — Pageant - Trade Mart Hall C

Please check the Miss Rodeo Mississippi Foundation Facebook page for a full pageant schedule and times.

## 2024 Dixie National Livestock Shows

Thursday, January 18

8 a.m.  
Dixie National Horse and Mule Color Bonanza Show - Equine Center

Sunday, January 21

8 a.m.  
Dixie National Horse and Mule Color Bonanza Show - Equine Center

Friday, January 19

8 a.m.  
Dixie National Horse and Mule Color Bonanza Show - Equine Center

Saturday, January 27

8 a.m.  
Fire it Up Team Roping - Equine Center

Saturday, January 20

8 a.m.  
Dixie National Horse and Mule Color Bonanza Show - Equine Center

Sunday, January 28

8 a.m.  
Fire it Up Team Roping - Equine Center

### Wednesday, January 31

8 a.m. — Dairy Goat Show (Showmanship; Commercial Sr. Does; Commercial Jr. Does; Sr. Does; Jr. Does) - Judging Arena/Barn 14

9 a.m. — Commercial Gilt Show - Swine Arena/Barn 6

15 min after Gilt Show  
Commercial Gilt Showmanship - Swine Arena/Barn 6

### Thursday, February 1

8 a.m. — Dairy Cattle Show (Showmanship, FFA Dairy Cattle Handlers Class, Commercial Dairy Heifers, Commercial Dairy Cows, Purebreds) - Judging Arena

### Friday, February 2

9 a.m. — Swine Showmanship - Swine Arena/Barn 6

15 min after Swine Showmanship  
Mississippi Bred Barrow Show - Swine Arena/Barn 6

### Saturday, February 3

8 a.m. — Market Hog Show - Swine Arena/Barn 6

### Sunday, February 4

10 a.m. — Market Steer Show - Coliseum

2:30 p.m. — Commercial Beef Heifer Show - Coliseum

30 min after Steer Show

### Monday, February 5

7:30 a.m. — Angus Showmanship - Coliseum

7:30 a.m. — Sheep Lead Class - Judging Arena/Barn 14

8 a.m. — Beef Showmanship - Coliseum

8 a.m. — Hair Sheep And Lamb Shows (Hair Sheep Showmanship, Breeding Hair Sheep, Market Hair Sheep Lamb Showmanship, Wether Dams, Market Lambs) - Judging Arena/Barn 14

1:30 p.m. — Beef Breeding Bull Show - Coliseum

6 p.m. — Legislative Livestock Showdown - Coliseum



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2024

# SCHEDULE OF EVENTS

DAILY SHOWS AND TIMES

## Tuesday, February 6

- 8 a.m. — Beef Breeding Heifer Show - Coliseum
- 8 a.m. — Meat Goat Shows (Goat Showmanship, Commercial Meat Goat Doe Show, Market Goat Show) - Judging Arena/Barn 14
- 9 a.m. — Equestrians with Disabilities Horse Show - Equine Center
- 3 p.m. — Registered Boer Goat Shows - Judging Arena/Barn 14
- 15 min after Mkt Goat Show — Boer Goat Showmanship, Boer Goat Shows - Judging Arena/Barn 14

## Wednesday, February 7

- 9 a.m. — Equestrians with Disabilities Horse Show - Equine Center

## Thursday, February 8

- 10 a.m. — Sale of Champions Reception - Trade Mart
- 11 a.m. — Welcome and Presentation of Scholarships from Sale of Champions - Trade Mart
- following scholarship presentations — Sale Of Champions - Trade Mart
- 1 p.m. — Wagon Train Arrives - Trade Mart



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## Friday, February 9

- 10 a.m. — 7 p.m. — Dixie National Rodeo Days - Trade Mart
- 4 p.m. — Wagon Train Arrives - Trade Mart
- 5 p.m. — Deadline for Arrival for Open Livestock Show
- 7 p.m. — Dixie National Rodeo - Coliseum  
with performance by **Colin Stough + Connor Smith**  
**Law Enforcement Recognition** - sponsored by Outback Steakhouse
- 10 p.m. — Dixie National Afterparty - Trade Mart Hall C  
featuring **South of 20**

## Saturday, February 10

- 7 a.m. — 10:30 a.m. — Dixie National Rodeo Breakfast - Red Barn Near Barn 16 - Free Breakfast
- 7:30 a.m. — Intercollegiate Beef Judging Contest - Equine Center
- 8 a.m. — Open R.O.V. Angus - Barn 14
- 10 a.m. — 7 p.m. — Dixie National Rodeo Days - Trade Mart
- 10:30 a.m. — Dixie National Parade - Jefferson Street
- 2 p.m. — Dixie National Rodeo - Coliseum  
with performance by **Tracy Byrd**
- 3 p.m. — Open Gelbvieh/Balancer Show - Barn 14 (Ring 1)
- 3 p.m. — Open Shorthorn/Shorthorn Plus Show - Barn 14 (Ring 2)
- 7 p.m. — Dixie National Rodeo - Coliseum  
with performance by **Tracy Byrd**
- 10 p.m. — Dixie National Afterparty - Trade Mart Hall C  
featuring **Nashville South**

## Sunday, February 11

- 7 a.m. — Open Simmental, Percentage Simmental, Simbrah - Barn 14
- 7:30 a.m. — Open Mini Hereford Show - Coliseum (Ring 1)
- 7:30 a.m. — Open Brangus Show - Coliseum (Ring 2)
- 9 a.m. — Open Barrow Show - Barn 6 (Swine Area)
- 15 minutes following Open Barrow Show — Open Swine Show - Barn 6 (Swine Area)
- 10 a.m. — 5 p.m. — Dixie National Rodeo Days - Trade Mart
- 2 p.m. — Dixie National Rodeo - Coliseum  
with performance by **Chris Cagle**
- 3 p.m. — Open Hereford Show - Barn 14

# 2024 SCHEDULE OF EVENTS

DAILY SHOWS AND TIMES

## Monday, February 12

- 7:30 a.m. — Open Beefmaster Show - Coliseum (Ring 1)
- 7:30 a.m. — Open Charolais Show - Coliseum (Ring 2)
- 8 a.m. — Open Brahman Show - Barn 14
- 8 a.m. — Dixie National Quarter Horse Show - Equine Center
- 2 p.m. — Dixie National Rodeo Slack - Coliseum
- 3 p.m. — Open Braford/F1 Show - Barn 14

## Tuesday, February 13

- 8 a.m. — Open Santa Gertrudis - Barn 14  
30 min after Santa Gertrudis show
- 8 a.m. — Dixie National Quarter Horse Show - Equine Center
- 9 a.m. — Dixie National Rodeo Slack - Coliseum
- 9:30 a.m. — Kids Day - Coliseum  
Sponsored by Southern AgCredit
- 1 p.m. — Open Wagyu Show - Coliseum

## Wednesday, February 14

- 8 a.m. — Dixie National Quarter Horse Show - Equine Center
- 7 p.m. — Dixie National Rodeo - Coliseum  
with performance by Megan Moroney

## Thursday, February 15

- 8 a.m. — Dixie National Quarter Horse Show - Equine Center
- 6 p.m. — Mo Brings Plenty from Yellowstone Meet and Greet - Red Room
- 6 p.m. — Costume Contest - Coliseum Vestibule
- 7 p.m. — Dixie National Rodeo - Coliseum  
with performance by Sammy Kershaw  
Retro Night - sponsored by Cavenders

## Friday, February 16

- 8 a.m. — Dixie National Quarter Horse Show - Equine Center
- 12 p.m. — 7 p.m. — Mississippi Ag & Outdoor Expo - Trade Mart
- 6 p.m. — Mo Brings Plenty from Yellowstone Meet and Greet - Red Room
- 7 p.m. — Dixie National Rodeo - Coliseum  
with performance by Corey Kent

## Saturday, February 17

- 8 a.m. — Dixie National Quarter Horse Show - Equine Center
- 9 a.m. — 4-H Rabbit Extravaganza - Judging Arena/Barn 14
- 10 a.m. — 7 p.m. — Mississippi Ag & Outdoor Expo - Trade Mart
- 2 p.m. — Dixie National Rodeo - Coliseum  
with performance by Parmalee  
Military Recognition - brought to you by the MS National Guard
- 7 p.m. — Dixie National Rodeo - Coliseum  
with performance by Parmalee

## Sunday, February 18

- 8 a.m. — Dixie National Quarter Horse Show - Equine Center
- 10 a.m. — 5 p.m. — Mississippi Ag & Outdoor Expo - Trade Mart



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# DIXIE NATIONAL

LIVESTOCK SHOW  
AND RODEO

FEBRUARY

9-17

24



FEB. 9 | Colin + Connor  
Stough Smith



FEB. 10 | Tracy  
Byrd



FEB. 11 | Chris  
Cagle



FEB. 14 | Megan  
Moroney

20



FEB. 15 | Sammy  
Kershaw



FEB. 16 | Corey  
Kent



FEB. 17 | Parmalee

Thank you for visiting  
the Dixie National Rodeo.  
We look forward to  
seeing y'all next year!

FEBRUARY 7 - 15, 2025

Mississippi State Fairgrounds  
1207 Mississippi Street, Jackson, MS 39202  
601-961-4000 • Fax 601-354-6545



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