



**STATE OF MISSISSIPPI
DEPARTMENT OF AGRICULTURE AND COMMERCE**

ANDY GIPSON
COMMISSIONER

MEDIA ADVISORY

FOR IMMEDIATE RELEASE: September 27, 2023

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Who: Andy Gipson, Commissioner of Agriculture and Commerce

What: Press Conference Announcing 2024 Dixie National Rodeo Entertainment and 2023 Mississippi State Fair Details

When: Thursday, September 28, 2023; 10:00 a.m.

Where: Mississippi Trade Mart Atrium
Mississippi State Fairgrounds
1207 Mississippi Street, Jackson, MS 39202

Ag Commissioner Andy Gipson to Announce 2024 Dixie National Rodeo Entertainment and 2023 Mississippi State Fair Details

STATE FAIRGROUNDS, Miss. – Commissioner of Agriculture and Commerce Andy Gipson invites the media to attend a press conference announcing the entertainers for the 2024 Dixie National Rodeo and details for the upcoming Mississippi State Fair, which opens October 5. The press conference will be held inside the Atrium of the Mississippi Trade Mart at the Mississippi State Fairgrounds on Thursday, September 28, 2023, at 10:00 a.m.

The 59th Dixie National Rodeo will take place February 9-17, 2024, at the Mississippi State Fairgrounds. The Dixie National Livestock Show and Rodeo is the largest livestock event of its kind east of the Mississippi River and brings in millions of dollars to the state and local economy. Tickets will go on sale on Friday, September 29.

Commissioner Gipson will give an update on preparations and details of the 164th Mississippi State Fair taking place October 5-15, 2023. He will be joined by state and local law enforcement officials partnering to provide security on the Fairgrounds during the Fair.

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Media Note: Commissioner Andy Gipson will be available for interviews.