



**STATE OF MISSISSIPPI  
DEPARTMENT OF AGRICULTURE AND COMMERCE**

ANDY GIPSON  
COMMISSIONER

## **PRESS RELEASE**

**FOR IMMEDIATE RELEASE: May 31, 2023**

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### **Mississippi Farmers Market Extends Days of Operation Ahead of Summer Kick-Off** *Mississippi Farmers Market Now Open Thursdays*

**JACKSON, Miss.** – The Mississippi Farmers Market is extending its operating hours ahead of the annual Summer Kick-Off event. Starting Thursday, June 1, the market will be open each Thursday from 9:00 a.m. until 1:00 p.m. throughout the summer. This is in addition to its year-round operating hours of Saturdays from 8:00 a.m. until 1:00 p.m.

While seasonal items last, shoppers can expect to find a variety of produce and herbs at the Mississippi Farmers Market every Thursday this summer. In addition to produce, shoppers will find a variety of beef, poultry, pork and lamb cuts; dairy products such as milk and cheeses; eggs; honey; tea; coffee; jams and jellies; breads and other baked goods; sauces and dressings; canned foods; flowers and plants; and much more on Saturdays.

“Starting this week, the Mississippi Farmers Market will be open to the public on Thursdays, providing shoppers with fresh, seasonal produce directly from the farm,” said Commissioner of Agriculture and Commerce Andy Gipson. “We are also hosting the annual Summer Kick-Off in celebration of our producers who work hard to ensure Mississippi families have locally sourced and healthy options for food. With over forty vendors, kids’ entertainment and much more, this Saturday makes the perfect outing that the whole family can enjoy. I encourage the public to come out for this great event.”

In conjunction with its extended summertime hours, the Mississippi Farmers Market will host the annual Summer Kick-Off on Saturday, June 3, starting at 8:00 a.m. Shoppers will be treated to complimentary popcorn; children’s activities including face painting and games; food samples by Genuine MS® members; knife sharpening services by James Sharpening; free health screenings by the University of Mississippi Medical Center; prints available for purchase from local artist Gary Walters; and specialty ice cream, popsicles and other desserts available for purchase from the Farmers Market Café, Coffee Prose and Pearl River Tea Company.

The Farmers Market Café and Genuine MS® Store, both located inside of the Mississippi Farmers Market, will also be open to the public. The Café serves breakfast and lunch from 7:30 a.m. to 1:30 p.m. every weekday; it is also open from 7:30 a.m. to 1:00 p.m. every Saturday. The Genuine MS® Store is open Tuesday through Friday from 9:00 a.m. to 2:00 p.m. and on Saturdays from 8:00 a.m. until 1:00 p.m.

The Mississippi Farmers Market, a division of the Mississippi Department of Agriculture and Commerce, is open every Thursday from 9:00 a.m. until 1:00 p.m. and every Saturday from 8:00 a.m. until 1:00 p.m. For more information about the Mississippi Farmers Market, visit [www.msfarmersmarket.com](http://www.msfarmersmarket.com) or follow the Mississippi Farmers Market on Facebook.

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**Flyer attached.**

**SUMMER  
KICKOFF**

*Celebrating 17 years*

**OF THE  
MISSISSIPPI  
FARMERS MARKET**

**JUNE 3, 2023  
8 A.M. - 1 P.M.**

**929 HIGH STREET JACKSON, MS 39202**

**GENUINE MS® SAMPLES, KIDS GAMES,  
POPCORN, FACEPAINTING AND MUCH MORE**

The flyer features a blue background with a subtle pattern of white dots. In the center, there are three blueberries. At the bottom, there is a green and yellow logo of a plant with three leaves. The text is arranged in a clear, hierarchical layout, with the event name at the top, followed by the celebratory message, the market name, the date and time, the location, and the activities at the bottom.