



**STATE OF MISSISSIPPI
DEPARTMENT OF AGRICULTURE AND COMMERCE**

ANDY GIPSON
COMMISSIONER

PRESS RELEASE

FOR IMMEDIATE RELEASE: February 22, 2023

Contact: Paige Manning, Director of Marketing and Public Relations
(601) 359-1163 / cell: (662) 312-5897
Paige@mdac.ms.gov

Hannah East, Marketing Specialist
(601) 359-1179
HannahE@mdac.ms.gov

Ag Commissioner Andy Gipson Announces Keath Killebrew Memorial Rodeo and Mississippi Ag and Outdoor Expo with Chapel Hart and Drake Milligan in Concert at the Mississippi State Fairgrounds Beginning July 28

STATE FAIRGROUNDS, Miss. - Commissioner of Agriculture and Commerce Andy Gipson, joined by Alyssa Killebrew, Mack Ginn of Deep South Rodeo Company and Don Brazil with the Foundation for Mississippi Wildlife, Fisheries & Parks, announced the inaugural Keath Killebrew Memorial Rodeo and Mississippi Ag and Outdoor Expo will take place at the Mississippi State Fairgrounds beginning July 28.

“We are excited to serve as the host site for the Keath Killebrew Memorial Rodeo and the Mississippi Ag and Outdoor Expo at the Mississippi State Fairgrounds for one entire weekend in July. This weekend will be about bringing together Mississippians for a good time and for a good cause, supporting the Killebrew Ag Foundation,” said Commissioner of Agriculture and Commerce Andy Gipson.

The Keath Killebrew Memorial Rodeo, presented by the Killebrew Ag Foundation, will take place July 28-29 at the Mississippi Coliseum. Mississippi’s own Chapel Hart will perform on July 28, and Drake Milligan will perform July 29. The Keath Killebrew Memorial Rodeo will benefit the Killebrew Ag Foundation. The Killebrew Ag Foundation provides scholarships and other programs to support Mississippi youth interested in agriculture. The Keath Killebrew Memorial Rodeo will be one of the largest two-day rodeos in the nation featuring over 500 contestants participating in standard rodeo events, along with ultimate bull fighting and bull poker. Rodeo tickets are on sale now and can be purchased at www.ardenland.net or at the Mississippi Coliseum Box Office.

In conjunction, the fall edition of the Mississippi Ag and Outdoor Expo hosted by the Foundation for Mississippi Wildlife, Fisheries & Parks will take place the same weekend, July 28-30, in the Mississippi Trade Mart.

###



Commissioner of Agriculture and Commerce Andy Gipson (second from left) was joined by Don Brazil with the Foundation for Mississippi Wildlife, Fisheries & Parks, Alyssa Killebrew, Mack Ginn of Deep South Rodeo Company and Jeremy Smith of Deep South Rodeo Company to announce the inaugural Keath Killebrew Memorial Rodeo and Mississippi Ag and Outdoor Expo taking place at the Mississippi State Fairgrounds beginning July 28.